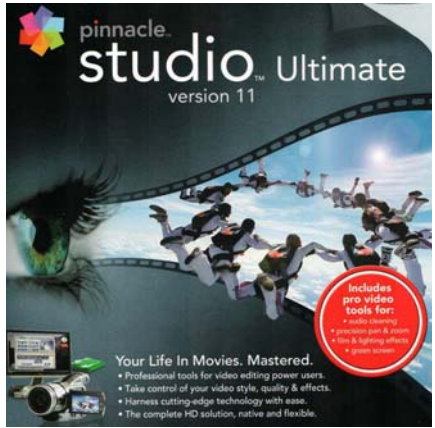


# Technology Today

## Product Review

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### Pinnacle Studio 11 Plus

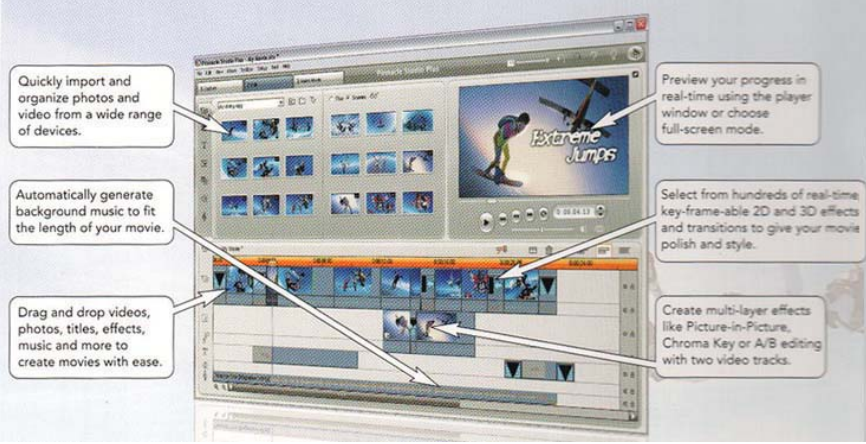


Manufacturers are now turning out new consumer digital video cameras at staggering speeds. These cameras use new video compression algorithms, some go as high as MPEG 4 H.264, to increase your shooting time and many are now using flash memory cards to store what you shoot. Some of the new cameras can be set to shoot in a hi-def video mode at 60fps with resolutions up to 1,920 x 1,080 which your hi-def TV will recognize as 1080i.

Yes these cameras do come with the necessary software to convert your raw video to a viewable DVD. The included software is often a basic version of a full program package. Which means you will

need to purchase the full package if you want to go beyond the basics. Instead of upgrading the software that came with your camera you might want to purchase Pinnacle Studio 11 Plus. This program is a very powerful software package that you can use to turn your old videos into digital productions

With Pinnacle Studio Plus, you'll be making professional-quality movies in a snap.



and your new HDV camcorder movies into true 1080i high definition videos. You can output your video projects to just about any type of recording medium including VCR tape, VideoCD, Super VideoCD, DVD, HD DVD and AVCHD for Blue-ray players. You can also create movie file formats for AVI, Div-X, Ipod, all current MPEG formats (1 to 4), Real Media, Sony PSP, Windows Media Player, or format your video to match the

specific requirements of your favorite online websites; such as YouTube. The video authoring process starts with you transferring your video from its source to your computer. If you are a novice they provide you with a "Getting Started Guide" that promises to "let you make your first video in minutes and your

first DVD in an hour". Step 1 in this guide is transferring your video from your camera. Step 2 shows you how to automatically create your movie with "SmartMovie".

Step 3 shows you how to burn your movie to a DVD. The last page of the quick guide helps you explore many of Pinnacle Studio's more sophisticated features.

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*Dr. Alan J. Pierce is co-author of Introduction to Technology Glencoe McGraw-Hill 2005 and a TechDirections Magazine Columnist. Visit [www.techtoday.us](http://www.techtoday.us) for past columns and resources.*